

BSB: Example Copy: The Problem and Solution Brainstorming Box!

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When you write a problem-solution paragraph, follow these steps:

1. State the problem clearly.
2. Explain why you think it is a problem.
3. Give a possible solution.
4. Use facts and details to provide reasons for that solution.
5. Clearly link supporting facts and connecting words to your opinion with words and phrases.
- **6. include source of facts at the end of the composition.

Think of a problem that you can help to fix in Senses. Complete the outline for a problem-solution paragraph. Use linking words when possible.

1. Problem:

We are not selling as much product as we want to.

2. Reason:

There are only 220 students in KSI.

3. Possible solution:

figure out how to attract students to our products –maybe diversify.

a. Fact/example:

A company that makes many different products has a greater opportunity to sell more. The more products a company has, the more it can sell and the more one buyer may purchase from them.

b. Fact/example:

If we make our display more attractive and package our products in a nicer package, students may buy more.

4. My solution:

We will make more products and change our display as well as make nicer packaging to sell our products.

Sources:

1. <https://www.thebalancecareers.com/how-to-sell-any-product-2917619>
2. <https://mworks1td.wordpress.com/2013/08/15/4-tips-for-creating-more-attractive-retail-displays/>

LINKING WORDS

To show contrast but however although on the other hand in contrast	To show similarity similarly like equally in a similar way likewise	To give examples for example e.g. such as for instance
To express result so then consequently therefore as a result thus	To express reasons because since due to that is why	To express sequence first to start with then afterthis/ afterwards finally/lasty
To clarify/explain in other words that is to say i.e. to put in another way	To conclude in short briefly to sum up to summarise in conclusion	To add information and also in addition besides not only ... but also

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